

From the Phoenix Business Journal:

<https://www.bizjournals.com/phoenix/news/2023/01/27/sub-zero-expands-goodyear.html>

---

# Sub-Zero kitchen appliance maker adds another facility in Goodyear

---

*Jan 27, 2023, 10:04am MST*



Image: ViaWest Group

ViaWest Group

A Wisconsin kitchen appliance maker is set to expand with a second facility in Goodyear.

Phoenix-based ViaWest Group and Scottsdale Investment Management broke ground in January on a new Sub-Zero Group

Inc. facility in Goodyear.

The real estate and investment firms are building a new 599,351-square-foot building for the high-end kitchen appliance maker on about 36 acres at the southwest corner of Camelback Road and Cotton Lane along the Loop 303 adjacent to other users such as REI and Ball Corp.

This will add to the Madison, Wisconsin-based manufacturer's presence in Goodyear and bring its total footprint in the West Valley city to 1.3 million square feet. Sub-Zero's associated brands include Wolf and Cove.

"As we plan to execute expansion aligned with our growth strategy, we are proud to continue our partnership with the city of Goodyear. The expansive manufacturing and distribution footprint will give us opportunity for long-term growth," said Scott Wareing, senior vice president of operations at Sub-Zero, in a statement.

The new facility is expected to be operational by April 2024. Building partners involved include general contractor Willmeng Construction, DLR Group and Kimley-Horn.

Sub-Zero, the first manufacturer to land at one of the city's largest industrial parks called PV 303, operates its other Goodyear plant at 4295 N. Cotton Lane close to its planned expansion. The company is Goodyear's seventh largest employer and had more than 500 workers at its Goodyear plant, according to Maricopa Association of Governments 2021 employer database.

Sub-Zero first opened in a 500,000-square-foot building in Goodyear in 2011 and expanded by another 248,000 square feet in 2015 since it didn't have room at its Phoenix location to accommodate demand for its product.

This time around, Steven Schwarz, a founding partner of ViaWest Group, said Sub-Zero did not have ample room at its current location in Goodyear or at its facility in Phoenix at 3865 W. Van Buren St. near 39th Avenue.

"They picked our site due to the proximity to their existing facility and our ability to deliver a quality project at a very competitive cost," he said in an email.

With the expansion, Sub-Zero will also be vacating its 160,000-square-foot Phoenix plant, which ViaWest plans to purchase later this year, Schwarz said. He estimated that about 100 jobs will be transferred from the Phoenix facility and the new building will create 250 jobs.

Schwarz said from their initial contact with Sub-Zero about buying its Phoenix facility, they were able to finalize plans for the build-to-suit project within three months. The value or cost of construction is to be determined, Schwarz said.

The company's expansion and new building will add to numerous facilities and employers that are being developed or moving to the Loop 303 corridor in the West Valley, which continues to dominate in industrial growth. The Valley had about 38.2 million square feet of industrial space under construction in Q4 2022, according to CBRE Group Inc. data.



**Audrey Jensen**

Reporter - *Phoenix Business Journal*

---

[Back to Top](#) ▲

## PHOENIX **BUSINESS JOURNAL**

[User Agreement](#) | [Privacy Policy](#)

[Your California Privacy Rights](#) | [Ad Choices](#)

© 2023 American City Business Journals. All rights reserved. Use of and/or registration on any portion of this site constitutes acceptance of our [User Agreement](#) (updated January 24, 2023) and [Privacy Policy](#) (updated January 24, 2023). The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except with the prior written permission of American City Business Journals.